

TASHA W. HUNTER, MFA

Consultant



Tasha W. Hunter is the former Executive Director of the Uptown Business Improvement District, Business Navigator for the Downtown Long Beach Business Alliance, and founder of Wiggins Hunter Consulting Group, specializing from a DEI framework and perspective in: cultural consulting, public speaking, community engagement, creative business strategies, development and sustainability. She has worked with communities internationally, colleges and universities, dignitaries and elected officials to create events, taskforces, focus groups and experiences, with areas of interest focused on economic development and intersectionality in the creative economy. Prior to this work, Tasha was an Outreach and Engagement Specialist at Long Beach City College in California.

Her professional work has led her to help launch many successful programs and events in the Greater Los Angeles area, bringing communities together from across the globe. She served as the project manager for the Leimert Park ArtWalk and incubator, and the annual LA Commons' Day of the Ancestor Mask Festival, and Procession. Tasha's public speaking engagements and lecture workshops have taken her throughout the African Diaspora and the Americas, to engage in compelling topics, cross-cultural exchanges and DEI

As lead community engagement consultant for the African American Cultural Center of Long Beach visioning process, Tasha and her team sought input from a broad range of community members for this future cultural center which birthed a cultural asset inventory for the city of nearly 500K residents.

She co-chaired the UPlan visioning and rezoning plan for North Long Beach, is a founding member and co-chair of the Inclusivity Across All Media (IAAM) committee at California State University Long Beach, is on the Board of Directors for the Institute for innovation and Entrepreneurship, and was appointed by [Congressman] Mayor Robert Garcia to the City of Long Beach's Cultural Heritage Commission, Navy Heritage Commission, and was a two-term elect as President of the Board for the longstanding Arts Council for Long Beach and also chaired the Long Beach Opera's community advisory council for their "Justice" season.

Tasha recently earned a Certificate in Diversity, Equity, Inclusion and Accessibility from Cornell University, a Master of Fine Arts from Chapman University, BA from the University of California, Los Angeles, and Associates of Arts Degree from Long Beach City College.